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949-484-4310
www.advancedearcare.com

FREE BATTERIES

Get a package of batteries when you schedule an appointment for:

- Updated hearing screening
- Lifestyle assesment
- Measurement of how well your hearing aids are functioning



Stuart Spencer, BC-HIS
Board Certified
Hearing Instrument
Sciences



Now ‘Ear This from the Expert

HELP KEEP AMERICA CLEAN!

Every day we have several patients walk into our office and tell us their hearing aids are not working. We look at the hearing aids and find the only thing wrong with them is that earwax, dry skin, or makeup is plugging the tip where the sound comes out of the hearing aid. We replace the wax filter and **TA-DA!** The hearing aid is working perfectly!

We don't mind cleaning your hearing aids and replacing the wax guards. However, there are times when we are not immediately available, and the unfortunate result is that you can't hear while you're waiting to get into the office for us to check out the hearing aids. Or, maybe you're on your way to a movie or dinner and your frustration mounts.

We have a simple answer to help minimize frustration, "wait" time—and in some cases—gas or transportation expenses.

Today, all the manufacturers have simple wax guards that fit into the end of your instruments and are easily replaceable at home. For most manufacturers, we can provide these wax guards at no charge. We can also give you a "refresher" lesson on how to replace the wax guards so your hearing aids can give their best performance.

Keeping your hearing aids clean will help you get the best possible hearing and avoid potential repair costs. By keeping fresh wax guards on hand, you can change them any time to help keep wax from getting into the aids, saving you a trip to our office and even possibly a trip for your hearing aids to the factory for repair.

At your next visit ask us for "wax guards"—and help keep America clean!

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FUNNY BONE

"A cheerful heart
is good medicine ..."

A funny thing happened on the way to better hearing...

A colleague of mine, Eddie, asked me to give his friend, Gerald, a second professional opinion that he (Gerald) has a hearing loss. Eddie hoped that over beer and barbecued ribs, together we might convince Gerald that he needs to have his hearing tested.

Eddie forewarned me that a dinner conversation with Gerald would be a wild ride. Here's an example:

Eddie: "My youngest son Mark just started a new job. Poor kid. He's in debt to me before he even works his first day. He needed eighty bucks to buy special shoes with rubber heels."

Gerald: "I'll say he needed "Lady Luck" ...what exactly are 'Dubai spatial shoes from Robber Hills. What kind of a job needs those?"

June brings Father's Day and occasionally wedding and/or graduation celebrations—all very good reasons to say, "I'd really like to hear better!"

Call us today to make an appointment for you and your grad, your dad or your special someone. We'll test both of you, so no one misses those precious moments of your special occasions.

SUMMERTIME SPLASH SUDOKU

Answers on pg. 3

Fill in the blank squares so that each row, each column and each 3-by-3 block contains all of the digits 1 through 9. If you use logic, you can solve the puzzle without guesswork.

					3			8
9		1	7			5		
5				8				
	5					3		
		7	5				2	
	6	8			7	9		
					2	6		7
8				1		2		
		9					1	

Stu's News



Say That Again? 28 Million Times Five?

Hearing loss is a common ailment, afflicting an estimated 28 million people in America today. While the degree of suffering varies based on the severity of one's hearing loss—and the patience of those around them—the sheer numbers of those touched by hearing loss is staggering.

Consider this: for every one of the 28 million Americans who have some

measurable degree of hearing loss, there are—on average—a minimum of five people in their lives whose own lives are directly affected by the loss. That conservative estimate equals about 140 million Americans—or nearly one-third of the nation—who are directly affected by hearing loss!

And yes, that *is* a conservative estimate because it only takes into account a

Cont. pg 3

Oh, Say Can You See...?

Saturday, June 14th is Flag Day—a rather unheralded holiday of recognition for Old Glory, the American flag. The red, white and blue "Stars and Stripes", America's greatest symbol of freedom, flies across our great nation every day of the year. As it waves high and proud over buildings everywhere in

the world—even over the moon's surface—the stately banner proclaims, "Proud to be American". Like the nation itself, the Star-Spangled Banner has gone through quite an evolution since 1776, when the first Stars and Stripes was flown. According to Barbara Gatewood, professor

emeritus of textile science at Kansas State University, "Early American flags were made from wool, cotton, linen or silk, depending on the availability of materials and the intended use." Many colonial flags were made of cotton because of its common availability. But cotton faded quickly and

Cont. pg 2 1

Oh, Say Can You See...?

Cont. From pg. 1

didn't unfurl easily or majestically in the wind. Linen, though strong, wrinkled easily, held creases and frayed easily—not ideal for our nation's symbol of liberty. Linen was used most frequently for the flag's stars. Flags made from silk were more expensive and therefore were used only in flags for military purposes and special occasions.

Ironically, during colonial times and throughout the Revolutionary War, the most favored material for the American flag—which the colonists proudly and prominently displayed after gaining their independence from Britain's King George III—was a wool bunting fabric produced in England. One can only smile at the irony of the young United States of America purchasing its flag's material from the Mother Country. In

1865, President Lincoln signed a law requiring all government flags to be made of only American-manufactured wool bunting. This promptly put an end to purchasing the popular flag bunting from Great Britain.

Until 1856, early Americans used natural dyes to create the flag's recognizable red stripes and the blue corner backdrop for its stars. Red dye was primarily taken from the root of the herbaceous "madder" plant or from the female cochineal, a tiny insect that lives on certain cacti. Blue dye was extracted from the woad and indigo plants, both which contain blue pigment in their leaves.

Today, nylon flags are extremely popular, over the more durable polyester. Nylon is lightweight, shinier and flies more freely in the wind,



producing a pleasing "snap" when flown.

The most recognized national flag in the world, the U.S flag is a symbol everywhere of America's cherished and hard-won values of freedom, liberty and a republic, "of the people, by the people and for the people." Long may it wave!

Buddy's Bio—Buddy Comes Alive



Last month we talked about Susie helping Buddy by taking him to the veterinarian and getting him some medications. His skin was red and hot to the touch. He was scratching and chewing on his paws.

Basically, he was miserable. You may remember that last month, Mariela and I were going to Luke's national championship tournament for his varsity ice hockey team. We had no one else to watch Buddy while we

were gone so Susie gladly volunteered. We brought Buddy to the office. Susie couldn't stand seeing Buddy struggle with the itch and feverish skin. She offered to take Buddy to her vet to get him checked.

When we returned from our trip, Buddy was already looking better! Luke noticed that Buddy was doing something he hadn't done in a long time. He was jumping around and nipping at Luke's feet. Buddy was actually playing with Luke! We had not seen him do that in quite some time. That made all of us smile and laugh.

As we all know: in life, you have to take the good

with the bad. With Buddy feeling better, he is also back to opening the front screen door and visiting the neighbors. One lady from across the street carried him back to our house. She rang the door bell and when we answered she said, "Hi. Here's Buddy; you don't even want to know."

We said thank you and didn't even ask.



— LOONEY LAW —

In Michigan, it is illegal to sell a vehicle on Sunday in any counties where the population exceeds 130,000 inhabitants, according to current law. Motorcycles, recreational vehicles and used parts for automobiles are exempt.

— POTPOURRI —

Father's Day is June 16th

Remember Dad and Grandpa, uncles, brothers, sons, coaches and buddies—anyone who holds this place of honor as mentor, guide and support. If he uses hearing aids, surprise him with something unique this year! Help him upgrade his hearing system, purchase a hearing aid accessory, renew his hearing aid warranty, or buy his batteries for the next 6-12 months.

June is the Favorite Month for Weddings. Followed by September & December. Here are a few cultural wedding traditions regarded as good luck:

1. According to Greek culture, tuck a sugar cube into your glove to sweeten your union.
2. The English believe a spider found in your wedding dress means good luck.
3. Egyptian women pinch the bride on her wedding day for good luck.
4. Peas are thrown at Czech newlyweds instead of rice as a sign of prosperity, fertility and good fortune.
5. A Swedish bride puts a silver coin from her father and a gold coin from her mother in each shoe to ensure lifelong prosperity.

— FUN FACTS —

There are more collect calls on Father's Day than any other day of the year.

Say That Again? 28 Million Times Five?

significant companion (a spouse, caregiver, etc.) and four other people. Realistically, there are more likely **at least seven to ten** people closely connected to each hearing-impaired individual.

Everywhere we turn there are sounds we must hear in order to lead normal lives: doorbells and telephones; sirens and warning signals; traffic noises just to name a few. Being able to understand what doctors and caregivers say is critical.

Those who acknowledge and treat their hearing loss experience better relationships with family, friends and associates. They have more confidence, higher self-esteem and overall improved mental and emotional health. Wearing hearing instruments can greatly improve your quality of life, but they *also* prevent you from becoming overly dependent on others.

While there may be some frustration during the adjustment period while learning to hear using hearing aids, the result will improve the lives of all involved. Patience and understanding are the keys to helping the hearing-impaired person succeed with their hearing aids. It's important to let them develop at their own pace. The



attitude of those around them will help determine the hearing-impaired person's success or failure, and whether the full benefit of their hearing aids is achieved.

Seeing a hearing professional for a consultation and thorough hearing analysis is the first step towards improving one's quality of life. Wearing hearing aids can be seen as a courtesy to others as it helps relieve the stress of difficult communication, like raised voices and constant repeating throughout a conversation. And finally: with hearing aids, it's easier for you to function in the world around you and makes a more pleasant life experience for everyone.

Call us today.

Solution to Summertime Sudoku

From pg. 4

7	4	6	2	5	3	1	9	8
9	8	1	7	6	4	5	3	2
5	3	2	1	8	9	7	6	4
2	5	4	6	9	8	3	7	1
3	9	7	5	4	1	8	2	6
1	6	8	3	2	7	9	4	5
4	1	5	9	3	2	6	8	7
8	7	3	4	1	6	2	5	9
6	2	9	8	7	5	4	1	3